



COMMUNITY IMAGE ADVISORY BOARD (CIAB)

AGENDA

Wednesday, March 28, 2012

10:00 a.m.

Greater Miami Convention & Visitors Bureau
(Bank of America Building)
701 Brickell Avenue, 27th Floor



I. Welcome and Introductions

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9

II. Action Items

Doris Mejia-Gomez
Board Secretary

- Approval of Minutes from 02/29/12

III. Updates

A. Office of Community Image (CIAB Reports)

Christina Casado
Office of Community Image

- Updates

B. Landscape Projects Subcommittee

Jeff Dawson
Miami International Airport

C. Marketing and Education Subcommittee

Lina Blanco
City of Miami

D. Street Tree Subcommittee

John Oldenburg
City of Miami Beach

IV. Reports

- TREEmendous Miami Report
- Transit Maintenance Standards

Penny Lambeth
Town of Miami Lakes

Michelle Simmons
Miami-Dade Transit

V. Recap of Action Items 03/28/12 meeting

Doris Mejia-Gomez
Board Secretary

VI. Closing Remarks

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9